

Press Release
--for immediate release--

Inetasia to Redevelop GSMAdvance.com



Bangkok, Dec12, 2003

The leading provider of mobile network systems in Thailand, Advance Info Service Public Company Limited or AIS has chosen Inetasia to redevelop GSMAdvance.com.

In a contract signed on this date, AIS selected Inetasia from a large field of bidders to create a sophisticated web based solution for GSMAdvance.com, the premium product of AIS. The redevelopment includes a new look and feel, functional modifications to the existing site, and parallel development of their new site on Microsoft's .NET Platform.

Inetasia has successfully completed a large number of .NET projects, in addition to considerable design and graphics expertise. The new site is designed to increase client satisfaction, affect cost savings and increase efficiency for AIS staff in order to enhance sales efforts by improving customer service and access to reliable information.

About Inetasia

Inetasia is an independent software development company with a strong commitment to solving business problems using the Internet, web-based applications, and information technologies. With multi-disciplinary business professionals and over fifty (50) software and application developers, Inetasia provides high-value technology solutions to the global marketplace. Inetasia believes in a team approach that begins with the client and includes industry experts to ensure effective strategies and implementations that can deliver quantifiable return on investment. By providing a full-service team that can handle all aspects of IT implementation, Inetasia allows clients to concentrate on their core business. Inetasia is one of only 4 Microsoft Gold Partners in Thailand.

Other Inetasia clients include: Tesco Lotus, Bank of Thailand, Amari Hotels & Resorts, Bank of Asia, CB Richard Ellis, BASF, and many others.

For More Information

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