

- for immediate release -

Inetasia to participate in COMDEX 2001

Bangkok, Thailand, (August 21st, 2001) – Inetasia announced today that it has been chosen to participate in the Thai delegation for COMDEX 2001 by the Department of Export (DEP). COMDEX 2001, IT Marketplace is the largest and most important annual gathering of buyers, sellers and innovators who come together to meet, learn and make technology decisions.

COMDEX is steadily refining its customer-centric philosophy by segmenting and personalizing everything from the exhibit floor to conference content to encourage community development, making it easier for buyers and sellers to meet and make smarter purchasing decisions, while continuing global expansion and influence.

Engaging conferences, potent keynotes, exciting special events, an exhibit floor with cutting-edge technology solutions, a comprehensive online presence and timely show publications are components of the community-driven COMDEX experience, creating more relevancy for the individual and facilitating valuable relationships between technology buyers from around the world.

“Being a part of the largest and most important annual gathering of the IT marketplace is essential for the development of Inetasia as it allows us to show case our technology, products and talent to the world” commented Inetasia CEO, Gregory Smyth.

About Inetasia

Inetasia is an independent software development company with a strong commitment to solving business problems using the Internet, web-based applications and information technologies.

Inetasia develops, markets and supports application software solutions for e-commerce and digital platforms. With multi-disciplinary business professionals and over seventy (70) software and application developers, Inetasia provides high-value technology solutions to the global marketplace. Inetasia believes in a team approach that begins with the client and includes industry experts to ensure delivery of unparalleled strategies and implementations.

Inetasia is committed to delivering flexible, scalable and reliable solutions with robust functionality to allow clients to concentrate on their core business.